

# 48<sup>th</sup> ANNUAL ASPEN CONFERENCE ON PEDIATRIC GASTROINTESTINAL DISEASE & NUTRITION

July 13-17, 2026 Viceroy Snowmass Snowmass Village, CO

**Promotional Opportunities** 



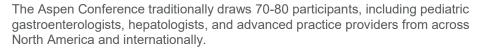
## From the Committee Chairs

On behalf of the Division of Pediatric Gastroenterology, Hepatology, and Nutrition at Cincinnati Children's Hospital Medical Center, we are pleased to invite you to participate in the 48th Annual Aspen Conference on Pediatric Gastrointestinal Disease, to be held in Snowmass Village, Colorado, from July 13-17, 2026.

This prestigious conference will explore several major themes during the week-long conference including:



- Inflammatory Bowel Disease (IBD) Advances
- Gastrointestinal Endoscopy Innovations
- Pediatric Feeding Disorders
- Dietary Approaches to Support Digestive Health and Improve Disease
- Management of Pediatric Esophageal disorders
- Neurogastroenterology and Disorders of Gut Brain Interaction
- Behavioral Medicine Support and Strategies for Children with Digestive Diseases
- Pediatric GI and Colorectal Surgery Advances
- Pediatric Hepatology Update









Our faculty, comprised of leading experts, will foster a collaborative environment where learners can engage deeply with presenters through extensive discussions, Q&A sessions, and case presentations. The conference's intimate atmosphere is conducive to fostering meaningful interactions between attendees and faculty throughout the week.

Conference Structure and Opportunities for Sponsors: The conference schedule is designed with a focus on morning didactic lectures followed by discussion sessions, including case-based discussions that spotlight emerging and

relevant topics. These sessions will encourage deep engagement and allow attendees to explore practical applications of the latest research. The program concludes by mid-day, providing ample opportunity for attendees to interact with sponsors and exhibitors during the event and through informal activities.

We offer a variety of sponsorship and exhibit opportunities designed to enhance your visibility and engagement with attendees. These options allow you to align your brand with cutting-edge education in pediatric gastroenterology and hepatology, providing significant exposure throughout the conference.

We encourage early booking due to limited availability. We look forward to partnering with you in delivering another successful year of pediatric gastrointestinal education.

Best regards,





## A Legacy of Excellence

#### Cincinnati Children's

Founded in 1883, Cincinnati Children's is one of the oldest and most distinguished pediatric medical centers in the United States, consistently ranked among the top 10 children's hospitals in the nation. Our mission extends beyond clinical excellence—we are deeply invested in advancing education, training, and research in pediatric medicine. Our gastroenterology and GI surgery programs are ranked #1 in the nation in the 2025-26 list of Best Children's Hospitals published by *U.S. News & World Report*. Cincinnati Children's Research Foundation, established in 1931, is now among the largest pediatric research facilities in the U.S., offering over 1.4 million ft<sup>2</sup> of lab space and connecting more than 900 scientists and clinicians.



### A Rich History

The Aspen Conference on Pediatric Gastrointestinal Disease was established by William Balistreri, MD, nearly five decades ago and has since grown into one of the most prestigious annual gatherings in the field. Each year, leading pediatric gastroenterologists, hepatologists, and specialists gather explore cutting-edge research and innovations in pediatric GI care. The conference, hosted by Cincinnati Children's, is known for its intimate and collaborative atmosphere, allowing for rich discussions and interactions between faculty and attendees.

#### Collaboration and Innovation

Known for his approachable demeanor and dedication to mentoring, Dr. Balistreri's commitment to education and excellence continues to inspire the conference's mission. Since its inception, the Aspen GI Meeting has been a key platform for advancements in pediatric gastroenterology, hepatology, & nutrition. With a long-standing tradition of addressing both liver and non-liver conditions, the meeting has explored a wide range of topics from pediatric cholestasis, liver transplantation, and metabolic liver diseases, to disorders like inflammatory bowel disease, eosinophilic GI disorders, gut-brain interactions, and more. This gathering fosters a vibrant exchange of ideas to shape the future of pediatric GI care.



## **Course Directors**

#### Stavra Xanthakos, MD

Conference Co-Director Director, Steatohepatitis Center Division of Gastroenterology, Hepatology & Nutrition, Cincinnati Children's Professor of Pediatrics, University of Cincinnati College of Medicine

#### Julie Bonn, MD

Conference Co-Director Transplant Hepatologist, Liver Care Center Division of Gastroenterology, Hepatology & Nutrition, Cincinnati Children's Assistant Professor of Pediatrics, University of Cincinnati College of Medicine

"This is the best conference with the best speakers and so applicable to everyday practice."



"Having A-list experts in the field present in such an intimate setting is very unusual. I love the practical topics and approach to topics while reviewing the research that underpins our decision making."

"The personal interactions between and among participants and faculty were fantastic. The active participation of the attendees was a highlight."

## **Course Faculty**

#### Carlo DiLorenzo, MD

Chief, Division of Pediatric Gastroenterology, Hepatology and Nutrition, Nationwide Children's Professor of Pediatrics, The Ohio State University College of Medicine

#### Sarah Edwards, DO

Associate Division Director, Division of Pediatric Gastroenterology, Hepatology and Nutrition Medical Director, Interdisciplinary Pediatric Feeding & Swallowing Program, Children's Mercy Professor of Pediatrics, University of Missouri-Kansas City School of Medicine

#### Leslie Fitzharris, RN, APRN, CNP

Pediatric Nurse Practitioner, Neurogastroenterology and Motility Disorder Center, Cincinnati Children's

#### Aaron Garrison, MD

Program Director, Pediatric Surgery Fellowship Surgical Director, Burnet Campus Division of Pediatric General and Thoracic Surgery, Cincinnati Children's Associate Professor, University of Cincinnati Department of Surgery

### Jennifer Hellmann, MD

Schubert-Martin Inflammatory Bowel Disease Center Division of Gastroenterology, Hepatology & Nutrition Cincinnati Children's

Associate Professor of Pediatrics, University of Cincinnati College of Medicine

#### Wendi Lopez, PsyD

Staff Psychologist IV

Clinical Director: Inpatient Consultation/Liaison Service Division of Behavioral Medicine and Clinical Psychology, Cincinnati Children's

#### Mike Wilsey, MD

Director of Interventional Endoscopy
Vice Chief, Division of Pediatric Gastroenterology
Associate Professor of Clinical Pediatrics,
Johns Hopkins University School of Medicine
Johns Hopkins All Children's Hospital, St. Petersburg, Florida



## **Conference Agenda**

7 - 7:45 am	Breakfast and Registration
7:45 - 9:30 am	Presentations & Discussion
9:30 - 9:50 am	Break
9:50 - 12:15 pm	Presentations & Discussion



\*Times vary by day.

## **Topics**

- Inflammatory Bowel Disease (IBD) Advances
  - Innovations including point of care ultrasound, advances in pharmacotherapies and dietary approaches ...
- Gastrointestinal Endoscopy Innovations
  - \* Endoscopic clinical pearls, advances in therapeutic endoscopy, ergonomics ...
- Pediatric Feeding Disorders
  - Management of feeding and swallowing disorders, multidisciplinary strategies for optimizing enteral nutrition with feeding tubes ...
- Dietary and Nutritional Strategies
  - Dietary, lifestyle interventions for IBD, IBS, MASLD, obesity. Supplements, probiotics, emerging applications for incretin-based therapies ...
- Management of Esophageal Disorders
  - \* Esophageal dysmotility, congenital and acquired stricture management ...

"This was one of my favorite conferences during my 12-year career as a gastroenterologist."

- Neurogastroenterology and Disorders of Gut Brain Interaction (DGBI)
  - Management of vomiting, chronic abdominal pain, bloating and defecation disorders
- Behavioral Medicine Support and Strategies
  - Motivational interviewing and behavioral medicine approaches to support children with chronic abdominal pain, picky eating, DGBI ...
- Pediatric GI and Colorectal Surgery Advances
  - \* Surgical advances for IBD, anorectal malformations and aerodigestive disorders ...
- Pediatric Hepatology Updates
  - \* The hottest updates in pediatric liver disease, cholestasis management, MASLD ...

"Always the best meeting, relevant topics, well presented and the ability to discuss and interact with each other."

"I truly gained so much applicable knowledge from this conference. I plan on adjusting medical therapy, diagnostic algorithms, treatment plans, amongst other aspects to my practice."

"The conversational approach to management and the focus on key points that are generally easy to incorporate into practice were excellent."

"This conference is one of the best I have attended. The content was clinically relevant and I loved the discussions."



## **Promotional Opportunities**

#### Levels

Platinum (Limit 2) \$25,000

Platinum level supporters will receive recognition through organization name or logo as follows:

- Recognition as the Platinum Supporter
- Prominent recognition in conference materials
- Recognition during opening & closing remarks
- · Post meeting email blast
- · Choice of:
  - Logo on printed bag in exhibit room (Limit 1)
  - Logo on key card (Limit 1)

- Logo on sign in exhibit/food area
- Twitter shout-out
- Attendee List (Opt-In only)
- · Handout at hotel guest check in

Gold \$10,000

Gold level supporters will receive recognition through organization name or logo as follows:

- Recognition as the Gold Supporter
- Prominent recognition in conference materials
- Recognition during opening & closing remarks
- Choice of:
  - Post meeting email blast
  - Twitter shout-out

- Logo on sign in exhibit/food area
- Attendee List (Opt-In only)

Silver \$5,500

Silver level supporters will receive recognition through organization name or logo as follows:

- Recognition as the Silver Supporter
- Recognition in conference materials
- Recognition during opening & closing remarks
- Logo on sign in exhibit/food area
- Attendee List (Opt-In only)

#### **Donations & Grants**

All opportunities listed in this prospectus are promotional in nature. Donations, grants, and contributions provided by Ineligible Companies, as defined by the <u>Standards for Integrity and Independence in Accredited Continuing Education (2020)</u>, are considered separate from Promotional Opportunities and are Commercial Support. If you are interested in providing a donation or educational grant, please contact <u>andrea.thrasher@cchmc.org</u>.

## Click here to submit your purchase



## **Promotional Opportunities**

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you upon submission.

**Daily Sponsor** Limit 1 per day. \$6,000 each.

- Recognition signage in exhibit room
- Verbal recognition during the session

Coffee sleeves or napkins

Recognition in conference materials

Branded choice of:

- Social media shout-out
- Branded tablecloth

Registration list

In-person Event or Symposium (Limit 2)

\$2.500 each

• Available times: Monday, July 13, 2026 or Wednesday, July 15, 2026

Menu at end of buffet

- In addition to the fee, vendor must directly order and pay for any catering, entertainment, and additional signage within the space with the venue.
- Content, activities controlled by purchaser.
- Two complimentary conference registrations
- Email invitation sent by CME to attendees
- Space and 1 recognition poster will be provided.
- Text recognition in attendee handouts, on agenda
- Registration list

#### Ice Cream Social Family Event (Limit 1)

\$2,500

- Available times: Monday, July 13, 2026
- In addition to the fee, vendor must directly order and pay for any catering, entertainment, and additional signage within the space with the venue.
- Content, activities controlled by purchaser.
- Two complimentary conference registrations
- Email invitation sent by CME to attendees
- Space and 1 recognition poster will be provided.
- Text recognition in attendee handouts, on agenda
- Registration list

#### AV or Wi-Fi Sponsor (Limit 1 ea)

Savings!!! Both 2 for \$5,000

\$3.000 each

- Text recognition on technology information handout, attendee handouts
- Ability to play pandora playlist during breakfast (A/V) or break (Wi-Fi) daily, with verbal recognition.
- Verbal recognition during the session
- Registration list
- Social media shout-out

#### Charging Sponsor (Limit 1)

\$3.000

- Text recognition on technology information handout & near charging ports, attendee handouts
- Verbal recognition during the session
- Registration list
- Social media shout-out

Text recognition in attendee handouts

#### Altitude & Attitude - Branded Merchandise

\$1,000 (Purchaser Fulfilled) \$5,000 (CCHMC Fulfilled)

- Sponsor branded conference materials
- Logo and recognition on sponsored items
- Registration list
- CCHMC Fulfilled: Conference staff designs, fulfills, and ships logo item.
- Purchaser Fulfilled: Purchaser designs (with conference staff approval), fulfills, and ships logo item.
- Pre-made products accepted, pending approval.
- Examples: Water bottles Hydration pack
- Hiking poles

- Sun hat
   Sun screen
- Hand sanitizer
- Bear Spray



## **Exhibit Opportunities**

### Standard Single Booth

\$5,000

#### Table Top Exhibit:

- 6' table with two side chairs
- Recognition as exhibitor in conference materials
- In-person networking with learners
- Shared experiences and informal conversations that happen outside the conference rooms
- Ability to attend (with purchase) social activities with learners
- Text recognition in the attendee materials
- Two complimentary conference registrations
- Registration list
- Logo on vendor recognition poster in food area

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## **Rules & Guidelines**

The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), and the Viceroy (the "Conference Center") for the Annual Aspen Conference on Pediatric Gastrointestinal Disease.

### Application for Exhibit/Promotion

CCHMC reserves the right to determine eligibility of any exhibit or promotion at the Meeting.

### **Booth & Opportunity Assignments**

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

- Date the application was received.
- Amount of booth space requested. (Booth)
- Special needs of the exhibitors. (Booth)

### **Conference Services**

The Conference Coordinator will provide an exhibitor service kit prior to the event after the confirmation of exhibit space. Relevant information (shipping, drayage, furniture, electrical, A/V needs, etc.) will be included.

### **Custom Opportunities**

Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. CCHMC must review and approve final proofs prior to production. If product has already been produced (e.g. pen) CCHMC must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 90.

## Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

## Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

## **Parking**

Valet parking is available at the Viceroy Snowmass. For self parking options, you may use the parking garage across the street.

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## Rules & Guidelines, cont.

### Cleaning

The Conference Center will provide general lighting, heat or air conditioning and daily cleaning of the aisles.

### **Booth Cancellation Policy**

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave ML 3003, Cincinnati, OH 45229 / cme@cchmc.org. The following regulations apply:

Written cancellations received by April 22, 2026 will receive a refund of 80%.

Written cancellations received between April 22, 2026 and June 9, 2026 will receive a refund of 25%.

No refunds will be issued for cancellations received after June 9, 2026.

### Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

#### Installation of Exhibits

Set-up is on Sunday, July 12, 2026, from 3:30pm-5:30pm or Monday, July 13, 2026, from 6am - 7am at the Viceroy Snowmass, first floor in Salon 2.

### Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salespeople or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.
- e. Exhibits must be staffed at all times during exhibit hours.
- f. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by CCHMC and must be approved prior to the conference.
- g. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.

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